



NEWS RELEASE

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Wisconsin Conservation Hall of Fame News
Clark, Mead and the Valliers are 2011 Inductees.
Ceremonies Set for May 7, 2011, in Stevens Point.

A researcher, an industrialist and a pair of citizen conservationists who left indelible marks on the environment will be inducted into the Wisconsin Conservation Hall of Fame this year.

The trio will join 69 other inductees to the Wisconsin Conservation Hall of Fame in ceremonies at 10 a.m. Saturday, May 7, at the Sentry Theater in Stevens Point. The public is invited.

The inductees are:

W. Noble Clark was a pioneer in the area of soil erosion and flood control and an early advocate of wise land use, especially in rural areas. He spent much of his career in research administration for the College of Agriculture and Life Sciences at the University of Wisconsin-Madison.

Former president and chairman of Consolidated Papers Inc. in Wisconsin Rapids, Stanton W. Mead emphasized sustained yields on company managed lands and encouraged the initiation of industrial forestry operations programs within the paper industry. He believed trees used by the industry should be replaced, not only as a wise business practice, but also because it was an obligation toward the land and its people.

Jacque and Dorothy Vallier, through their philanthropy and their love of nature, made generous contributions toward preserving Wisconsin's natural resources and to increase awareness of the state's natural history. The Logging Camp Museum at Keshena Falls, Menominee Indian Reservation, Treehaven which is part of the University of Wisconsin-Stevens Point, and the Schlitz Audubon Center, which hosts more children than any other Wisconsin Nature Center and more than any other Audubon center in the United States, all are part of Wisconsin's heritage due to the Valliers' efforts.

Tributes to the inductees will be given at 10 a.m., at Sentry Theater, located at the Sentry Insurance Headquarters, 1800 North Point Drive. A 9 a.m. coffee will precede

the program. A luncheon at noon in The Restaurant of Sentry Insurance Headquarters concludes the day's activities. Luncheon reservations cost \$25 and can be made by calling 715-346-4992, the telephone number for the Schmeckle Reserve Visitors Center, where the Conservation Hall of Fame is located.

"We're happy that this year's inductees include two women who had important roles in protecting Wisconsin's natural resources and opened doors for others," said Earl Spangenberg, Conservation Hall of Fame executive secretary. "George Becker's contributions to science, teaching, environmental and social causes paint a picture of a life well-lived."