



Wisconsin
Conservation
Hall of Fame

Spring 2017

Volume 23, Issue 1

New Leaf

Newsletter of the Wisconsin Conservation Hall of Fame

www.wchf.org

FROM THE PRESIDENT



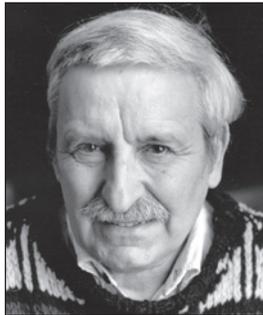
Earth Day – Celebration or Battle Cry?

On April 22, 1970 Senator Gaylord Nelson pounded a stake in the long line of history and declared it “Earth Day.” As with many things he did, that stake changed the world. He sponsored and pushed forward most of the conservation and environmental legislation of the “1970s Environmental Decade,” such as the National Environmental Policy Act and the creation of the EPA, the Clean Water and Clean Air Acts, the National Environmental Education Act and the Endangered Species Act.

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– Our Newest Inductees –

Ceremonies set April 22, 2017 in Stevens Point



Hugh Iltis



Christine Thomas



Milly Zantow

The Wisconsin Conservation Hall of Fame inductees this year reflect the important role of conservation organizations, universities, governments and industries, and significantly, the contributions of women to conservation and environmental quality in Wisconsin and nationally.

Hugh Iltis, Christine Thomas and Milly Zantow are this year’s inductees. This trio will join the 86 other inductees to the Wisconsin Conservation Hall of Fame during a special ceremony on **Saturday, April 22, 2017** at the **Sentry Theater in Stevens Point**. *Public is welcome.*

The ceremony will be kicked-off with a *complimentary coffee* reception at **9AM** followed by the **inductee program** at **10AM**. A **\$25 luncheon** at the High Court Restaurant in the Sentry World Sports Building will conclude the day’s

activities. **Luncheon reservations** can be made on-line at <http://bit.ly/WCHF2017> or by calling **715-346-4992**, the Schmeckle Reserve Visitors Center where the Conservation Hall of Fame is located.

Hugh Iltis,
1925-2016

Hugh Iltis was a distinguished scientist, teacher, environmentalist and passionate spokesperson for conservation. Born in Czechoslovakia in 1925, Hugh emigrated to the United States as a teenager with his family weeks before the Nazis invaded the country. He enlisted in the U.S. Army during World War II where he was sent to Europe in 1944 staying in Germany through 1946, working as an intelligence officer and helping prepare documents for the Nuremburg trials. After completing his graduate

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Mark Your Calendars: The 33rd annual Induction Ceremony will be held Saturday, April 22, 2017 at Sentry Theater, Stevens Point.

Board of Directors

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Wisconsin Association for Environmental Education

Donna VanBuecken (Vice President)

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Citizen Natural Resources Association

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The Wildlife Society – Wisconsin Chapter

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Wisconsin Land and Water Conservation Association

James Rivers (at Large)

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Peggy Farrell, Director

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Mike Brust, President

Wisconsin Bow Hunters Associates

Ed Harvey

Wisconsin Conservation Congress

Patrick Durkin, President

Wisconsin Outdoor Communicators Association

Jan Harms

Wisconsin Society of American Foresters

Michael John Jaeger, President

Wisconsin Society for Ornithology

Tina Van Zile

Wisconsin Tribal Conservation Advisory Council

Board of Governors:

Bill Berry

Tim Eisele

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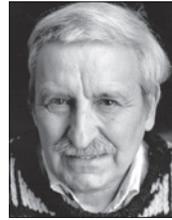
Jane Wiley



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wchfresource@new.rr.com

Continued from page 1 (Hugh Itlis)

studies, in 1955 he joined the UW-Madison Botany Department and for many years served as Director of the UW Herbarium.



He was one of the first scientists to grasp the notion that human psychological health is closely intertwined with nature, what Edward O. Wilson later called biophilia hypothesis. “Itlis was giving lectures and writing essays on the need for people to have a deep emotional bond with plants in the 1960s, long before Wilson wrote about it in the 1980s,” said Donald Waller, a UW botany professor and longtime colleague.

In 1960 he co-founded The Nature Conservancy in Wisconsin and championed its efforts to protect natural areas by serving on its Board, providing technical and scientific advice on acquisitions, and working with landowners to protect some of Wisconsin’s most unique ecosystems, including the Baraboo Hills and Chiwaukee Prairie. In the 1960s he joined fellow citizen activists to ban the use of DDT in Wisconsin and the nation. He also worked with many other national conservation organizations to protect natural areas and promote environmental quality. The book co-authored with Theodore Cochran entitled Atlas of the Wisconsin Prairie and Savanna Flora can be found at <http://dnr.wi.gov/files/PDF/pubs/ss/SS0191.pdf>.

Nationally and globally, Itlis is best known for his work as UW Herbarium Director, his efforts to protect biosphere reserves in Mexico and South America, and his plant studies. His discovery in Mexico of *Zea diploperennis*, a perennial wild relative of corn, is now being used for plant breeding. He also discovered a wild tomato in Peru that had never been classified before, which is now being used as a hybrid to boost the flavor and solids content of domestic tomatoes.

Remembered as an intense, blunt man who made his mission to stir things up, Itlis had strong opinions about the need to protect the environment, the needless destruction of biological diversity and what he contended was an unsustainable human population explosion — and wasn’t afraid to share them.

Hugh Itlis received numerous awards for his contributions to conservation including The Nature Conservancy’s highest honor - the Golden Oak Leaf Award, and a Presidential Award from the Republic of Mexico for his role in establishing the Sierra de Manantlan Biosphere Reserve.

Christine Thomas 1951 – Present



Christine Thomas was born in Detroit, Michigan in 1951. She earned her PH.D. from the University of Wisconsin-Madison, her master’s degree in water resources from UW-Stevens Point (UWSP), and her degree in biology from Central Michigan University. She has promoted the cause of conservation in Wisconsin and the nation through her contributions to higher education, research, natural resource policy, and the advancement of citizen participation in Wisconsin’s rich conservation heritage.

As a role model for women, Christine is the first female tenured full professor in the University of Wisconsin-Stevens Point College of Natural Resources, and she is the first female Dean of the College having served since 2005. The College of Natural Resources at UWSP is one of the largest natural resources colleges in the Nation, and is renowned for its interdisciplinary studies and field experience for students. Over the years, it has produced more than 10,000 graduates who are making a difference all around the world.

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A Focus on Birds and Wildlands Highlights of the 2016 Induction Ceremony



Our 2016 Induction Ceremony held at Sentry Theater in Stevens Point highlighted the lifelong achievements of Noel Cutright and LeRoy Lintereur, two conservationists who cared passionately about birds and wildlands. Each carved out a unique niche in the century-long fight for conservation and environmental quality. The speakers (*see below*) captured well their life story, their professional contributions, and their legacy.

In addition to the presentations, recognition plaques were unveiled, and legislative citations were presented by state representative Katrina Shankland and state senator Julie Lassa. Friends and family of the inductees also enjoyed a festive reception in the Lobby and an excellent luncheon held at nearby SentryWorld.

Photo highlights of the Induction Ceremony are below. You can also view segments of the event on **YouTube/WCHF Induction2016** and see more photos on **picasaweb.google.com WCHF2016 Induction**.



WCHF Induction Reception at Sentry Theater.

Speakers for the Inductees included the following:

Induction of Noel Cutright

Bettie Harriman, Past President of the Wisconsin Society for Ornithology
Bill Mueller, Director of the Western Great Lakes Bird and Bat Observatory
Sue Schumacher, Principal Ecological Scientist, Wisconsin Energy Corporation
Bill Volkert, Naturalist and Wildlife Educator for WDNR at Horicon Marsh

Induction of LeRoy Lintereur

Steve Miller, former State Wildlife Director and Lands Division Administrator, WDNR
Adrian Wydeven, Timber Wolf Alliance Coordinator and former Wildlife Biologist, WDNR
Judith Lintereur-Johnson and Julie Lintereur-Veste, daughters of LeRoy Lintereur



Bettie Harriman speaking for Noel Cutright.



Representative Shankland and WCHF President Joe Passineau with Citation for LeRoy Lintereur.



Senator Julie Lassa and WCHF Executive Secretary Earl at Reception.



Bill Mueller, Bill Volkert, Sue Schumacher and Bettie Harriman with Noel Cutright's Plaque.



Adrian Wydeven, Judith Lintereur-Johnson, Steve Miller, and Julie Lintereur-Veste with LeRoy Lintereur's Plaque.

 **Check It Out!**

https://www.youtube.com/playlist?list=PLN68KnsnDoywXTkWlsx3hwxXqf_6Kk8Qz • <https://plus.google.com/photos/118406072544392549110/albums/6145016958415228481>

He also helped launch a global movement that takes joy in the beauty of spring, the fight for environmental justice and the preservation of “all things wild, natural and free.” In so doing, Senator Nelson recognized he was both transforming history and following in the footsteps of other pioneers and giants of the conservation movement – John Muir, Aldo Leopold, Sigurd Olson and others who have been inducted into the WCHF.

“Nobody made a greater mistake than he who did nothing because he could do only a little.”

— Edmund Burke, “*Speech on Mr. Fox’s East India Bill*” (1729-1797)

Since that day in 1970, Earth Day has become a national and global “Celebration” highlighting the advances that have been made, both nationally and globally, to protect environmental quality, to conserve earth’s bounty and to reflect on the enormous responsibility we, as humans, have to pass on a “livable and beautiful Planet Earth” to future generations.

On this day it is easy to remember the good and to take joy in past accomplishments... as if “the real work of conservation” has already been done by our ancestors. But Earth Day did not begin simply as a “Celebration of Earth’s Beauty.” It was also designed by Gaylord Nelson to be a “Battle Cry, a rally of citizens to take action.” As he travelled from Washington to California on that first Earth Day, millions of “Earth citizens” also joined in. My friends and I barnstormed through our own community with “Earth Day Celebrations” at local schools, universities and neighborhood rallies. It changed me, it changed the world. Did it change you?

“Any fool can destroy trees... Through all the wonderful, eventful centuries since Christ’s time, and long before that, God has cared for these trees...but he can not save them from fools — only Uncle Sam can do that.”

— John Muir, “*The American Forests*,” 1897

Muir, Leopold, Olson and Nelson and more recent inductees into the WCHF all saw “Conservation and an Environmental Ethic”

“One of the penalties of an ecological education is that one lives alone in a world of wounds.”

— Aldo Leopold, *A Sand County Almanac*

as a Living Legacy: something that needed, like democracy and humanity, to be “renewed through action by all citizens” and passed on through future generations. Just as the fight for democracy, tolerance, and humanity must be fought each day, so, too, does the fight for “Conservation and Environmental Quality.” It is our birthright. Pass it on.

“We abuse land because we regard it as a commodity belonging to us. When we see land as a community to which we belong, we may begin to use it with love and respect.”

— Aldo Leopold, *A Sand County Almanac*

As I listen to the daily news and hear Nelson’s legacy is again under attack, I know this fight will never be over. I also know that the lessons of Conservation must, each day, be renewed and lived again – through the daily grind of persuasion, policy and politics, education and economics, and by living an ecologically literate lifestyle. To destroy nature is easy; to respect and protect it takes forever!

Without exception, the WCHF Inductees recognized the importance of “citizen action,” the need to mobilize public support in defense of nature, to educate, to pass important legislation, and to stand up for what is right!

“If the land mechanism as a whole is good, then every part is good...To keep every cog and wheel is the first precaution of intelligent tinkering.”

— Aldo Leopold, *Round River*

A Special Year for WCHF. As noted above, the induction ceremony this year is special. It will be on Earth Day, founded in 1970 by Senator Gaylord Nelson, one of our first inductees. This year is also special because we will be inducting two women in the same year: Christine Thomas and Milly Zantow. Both, in their own unique way, have contributed greatly to Conservation in Wisconsin and nationally.

Promoting Diversity. Although conservation has historically been championed by men, the WCHF now recognizes 12 women as inductees. Through our initiative to “Promote Diversity,” the WCHF seeks to recognize the conservation efforts of all segments (gender, ethnic, etc) of society. If you know of others who deserve recognition, please send nominations to the WCHF.

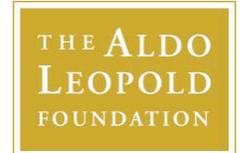
Welcome to New Organizational Members

Much of the success of the WCHF can be attributed to the founding 16 Organizational Members who created the Foundation 33 years ago and their representatives on the Board of Directors. To recognize the contributions of other conservation organizations, and to strengthen the WCHF, the Board of Directors last year invited a number of organizations to become Voting members. Each excels in its focus on Conservation.

Please join with me in welcoming three of our newest Partners — Voting member organizations Aldo Leopold Foundation, Midwest Environmental Advocates and the Wisconsin Tribal Conservation Advisory Council. They will strengthen the Hall of Fame by helping us to better represent the diversity of conservation efforts in Wisconsin.

Aldo Leopold Foundation

The Aldo Leopold Foundation is a 501(c)3 not-for-profit, donor-supported organization based in Baraboo, Wisconsin and fosters care for people, land and communities through the legacy of Aldo Leopold. Our organization sits importantly at the intersection of the past, present, and future. We interpret and care for Aldo Leopold's Shack and Farm, a National Historic Landmark, share Leopold's vision of a land ethic and A Sand County Almanac widely, and lead many education and conservation initiatives relevant for the 21st Century. Working out of the Leopold Center, among the greenest buildings in the world, we regularly convene our country's conservation leaders, thinkers, and doers to improve how we care for land and each other.



Jennifer Anstett, Executive Coordinator, Aldo Leopold Foundation, aldoleopold.org

Midwest Environmental Advocates

Midwest Environmental Advocates, founded in 1999, is a nonprofit, nonpartisan environmental law center that supports people working for healthy air, land, water and government for this generation and the next. We use the power of the law to help concerned citizen protect our natural heritage

We are not your average law firm, nor are we your typical environmental nonprofit. Our mission is to empower citizens to make a difference and to support their efforts to protect public health and the environment using sound science and the law. We believe that every citizen has the potential to make a difference.

*Kimberlee Wright, J.D., Executive Director,
Midwest Environmental Advocates, midwestadvocates.org*



Wisconsin Tribal Conservation Advisory Council

Established in 2001, the Wisconsin Tribal Conservation Advisory Council (WTCAC) is an Association that provides a forum for eleven Native American Tribes in Wisconsin to identify and solve natural resource issues on Tribal lands. We are a Council that gives a voice to our Tribes of Wisconsin on conservation issues that are important to us at the state and national levels.



Through a strong partnership with the USDA-NRCS, the Council reviews and recommends proposals for conservation projects from Tribes of Wisconsin. Tribal Conservation Advisory Councils were first authorized in the 1995 Farm Bill as advisory bodies to NRCS and all of USDA on Tribal issues. WTCAC was the first such council formed in the country.

Alan R. Johnson, MBA-Economics, Executive Director, Wisconsin Tribal Conservation Advisory Council, wtcac.org

WCHF Welcomes New Organizational Members. To further strengthen WCHF and recognize the diverse efforts of other conservation organizations, the Board of Directors invited seven new organizations. We welcome these new partners and their representatives to the Board: Aldo Leopold Foundation, Natural Resources Foundation of Wisconsin, Wisconsin BOW-Becoming an Outdoors-Woman, Wisconsin Tribal Conservation Advisory Council, Midwest Renewable Energy Association, Clean Wisconsin and Midwest Environmental Advocates.

Change in Dues for Organizational Member. To strengthen WCHF's fiscal health, the Board of Directors approved an increase in the annual membership dues of Organizational Members from \$100 to \$150. A letter explaining the need for this change was sent to each of the organizations. The Board believes the increase was needed to cover the increasing costs of operation and fulfillment of its mission. Allowing the Wisconsin Conservation Hall of Fame to better achieve its mission also helps member organizations achieve their missions.

Use of technology to strengthen member services, outreach and education:

- a. **New WCHF Website.** This year we launched a new website, after many years of struggling with outdated software. It now allows us to directly update and manage the site and saves the cost of hiring a web designer for routine updating. While it is not yet entirely complete, check out the new format. Let us know if you have suggestions for improvements. I'd like to thank Donna VanBuecken, WCHF Vice-President, and Chris Nelson, Geostar Inc, for their work during this transformation.
- b. **Eventbrite.** To promote attendance at the April 22nd WCHF Induction Ceremony, we began using Eventbrite, an on-line event advertising and registration site. It allows us to reach a wider audience and to facilitate the registration process for the induction ceremony and for membership. Let us know if you found this website helpful.

In Appreciation: I would again like to thank the Executive Committee, the full Board of Directors (one for each organizational Voting Member) and our five member Board of Governors. Without their efforts and guidance, the WCHF would not exist. As noted in last year's newsletter and on our website, we are working on the many challenges and opportunities prioritized in our Three-year Plan of Work. We welcome your insights and suggestions.

Your Affiliate and Organizational Memberships are important to our fiscal health. Thank you for your continued support. If you have suggestions, or are interested in helping us move forward, please contact me.

Joe Passineau, WCHF President
jpassine@uwsp.edu • 715-677-4047

George Gard Passes



George Gard would do a pen-and-ink drawing of the inductee on a piece of paper. Then Bill Horvath, who was then Executive Secretary, would take it to Point Trophy in Stevens Point. There they would use a laser to burn the image onto the plaque.

Shown here are the images of Cedric Vig, Harold Jordahl, Jr and Walter Kuhlmann, which are displayed in the WCHF sunlit Gallery at Schmeeckle Reserve Center.

George H Gard Jr, the artist who drew the portraits for the Wisconsin Conservation Hall of Fame plaques for many years died on October 4, 2016.

He had a rich and interesting life, including a long stint with the United States Fish and Wildlife Service. After his retirement he continued his efforts in conservation through his love of art and serving his community. President Joe Passineau wrote: "he was more than just a good artist, he contributed to the WCHF because he had a great love of 'nature, conservation, and art."

WCHF Governor Bill Berry also wrote: "George was a quiet and unassuming man with many talents. His home's walls were covered with his artwork."

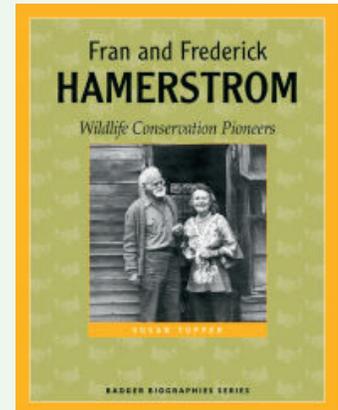
(legacy.com/obituaries/stevens-point-journal/obituary.aspx?n=george-h-gard&pid=181752681&fhid=19796)

New Book on Fran & Frederick Hamerstrom

The Wisconsin Historical Society Press has announced the publication of a new book entitled Fran and Frederick Hamerstrom: Wildlife Conservation Pioneers

“Learn how the husband and wife team of Fran and Frederick Hamerstrom worked to save the greater prairie chicken from extinction in this installment of the Badger Biographies series. The Hamerstroms dedicated their lives to understanding and preserving wildlife. As students of the famous Wisconsin naturalist Aldo Leopold, they helped establish new ways for humans to think about habitat conservation. Together, Fran and Frederick spent over thirty years mentoring many future scientists and working to save the greater prairie chicken, and other animals, from extinction.”

See http://www.wisconsinhistory.org/whspress/books/book.asp?book_id=490



WCHF has a New Website!

Through funding assistance from We Energies Foundation, we have been able to update the WCHF website. This was a big effort on our part due to the cost, but with the support of the Board we got it done. Updating the website by converting to an easier and more accessible platform is seen as an investment in our future and that of our partners – our Voting members and our Affiliate members.

We anticipate gradually introducing our new look through our brochures and promotional materials as well as the New Leaf newsletter.

So check out the new look for our WCHF website www.wchf.org We tried to make it brighter and more modern looking. In the future we'll be adding more educational material and in general, including more conservation news. Hope you like it!

Let us know what you think; contact wchfresource@new.rr.com
If you have news to share, contact wchfresource@new.rr.com



Special Thanks

WCHF has been especially blessed recently to have received some unexpected financial gifts from members and friends as well as a grant from We Energies Foundation. Our thanks go out to the unrestricted \$2000 gift given by the Judith A and Raymond L Pfarr family fund managed by the Greater Milwaukee Foundation.

Additionally, our partner Citizens Natural Resource Association of Wisconsin donated \$500 toward development of an administrative assistant position.

We are profoundly grateful for these donations and will use these funds toward the accomplishment of the WCHF mission to encourage the growth and practice of a conservation ethic as a legacy for the people of the State.

Why is it Important to Support WCHF



There are many reasons to support WCHF and its mission. Chief among them is today's political climate. WCHF serves as a continuous reminder to our congressmen of the Wisconsin conservation legacy. It serves as a reminder to residents of our State of the passion of the conservationists who have gone before.

Our partners — our Voting and Affiliate members — also benefit for the very same reasons because their missions and ours are so intertwined. But conducting the business of the WCHF on a shoe-string budget is not healthy for our mission or for conservation. Therefore, an increase to Voting member dues was unanimously approved at the November 3, 2016 annual meeting of the WCHF Foundation Board Members.

WCHF's Mission

The Wisconsin Conservation Hall of Fame Foundation was founded as an organization of organizations. Our stated purpose is to recognize individuals who have contributed to the spread of the conservation ideal in the State and Nation by their contributions to conservation in their professional and private lives. The lives and work of the inductees to WCHF serve as models to those who are active in the field today, and as inspiration to

the people who rely on conservation of our natural resources.

WCHF's Growth

WCHF was formed in 1985, when representatives of a number of conservation-related organizations met and agreed that it was worthwhile to establish an organization which would encourage the growth and practice of a conservation ethic as a legacy for the people of the State.

Many of our current Voting members are charter members of the WCHF. Bill Horvath, then Central Region Director for the National Association of Conservation Districts was our Executive Secretary and Earl Spangenberg served as Chair of the Board of Directors. Earl still serves as the American Water Resources Assoc-WI Section's representative and volunteers as Executive Secretary to WCHF.

Beginning with our 16 charter members, WCHF now recognizes the importance of 31 organizational partner Voting members.

We carry out our mission by maintaining the WCHF Visitor's Center in Schmeckle Reserve on the UW-Stevens Point Campus. It includes a sunlit gallery displaying recognition plaques of the inductees, a meeting/classroom used free of charge by

hundreds of civic organizations each year, and an interpretive display museum illustrating the full story of conservation in Wisconsin. We have been fortunate to obtain the cooperation of the staff at the Schmeckle Reserve Visitor Center in curating the gallery and museum.

In addition, we publish an annual newsletter, and we hold an annual induction ceremony — to which the public is invited — where we recognize new Inductees with appropriate testimonials.

WCHF's Serves

The cost to carry out our mission and serve our members has increased over the years. The cost of mailing, creating recognition plaques, developing and maintaining a website, and staying in contact to carry our message around the State and Nation have increased far beyond the capacity of the original member dues of fifty dollars per organizational member. We have survived on an increase to \$100 per voting member, which we passed years ago, through the contributions of individuals who have joined as Affiliate members.

At the present dues level, counting Affiliate member dues, we are essentially static, and we have no funds for the outreach and information sharing important to our mission. The dues increase will allow flexibility to develop programs to spread the conservation message.

An Investment in WCHF

We regret the fact that we have found it necessary to increase dues, but we believe the extra funds provided by Voting and by Affiliate members will prove to be an important investment for WCHF and for our Partners.

Thomas has focused on the importance of access to well managed public lands. The Natural Resources Board is the signature policy maker for conservation and the environment in Wisconsin. As a member of the Wisconsin Natural Resources Board for 11 years (Chair for 3 years), she advanced environmental and natural resource policy affecting outdoor recreation, water and habitat protection and the management of Wisconsin's wildlife, forest, and parks. She especially encouraged the next generation – specifically women – to learn about the outdoors and to join the professional fields of natural resources. She completed her doctoral thesis on the Natural Resources Board.

At the national level, she has served on the boards and councils of many conservation organizations and governmental agencies, including the Rocky Mountain Elk Foundation. She is currently the Vice Chair of the U.S. Interior and U.S. Agriculture Departments Wildlife and Hunting Heritage Conservation Council. She also serves on the board of Ducks Unlimited. Her interest in our hunting heritage was best expressed by Kathleen Falk when she stated “much of Christine’s academic work has studied the decline of hunters; she is a leader in promoting steps to reverse this trend.”

Her statewide and national leadership has inspired women studying and working in the conservation profession. To promote the involvement of women in outdoor activities and conservation efforts, in 1991 she founded the Becoming an Outdoors-Woman (BOW) program as an educational outreach program through UWSP (uwsp.edu/cnr-ap/BOW/Pages/default.aspx). It has since become an international program, active in some 40 states and several foreign countries.

Christine Thomas, due to her outstanding academic achievement as well as her significant leadership and policy-making roles, has received numerous awards from State and National conservation organizations.

Milly Zantow 1923 – 2014

Mildred “Milly” Louise Zantow, was born in Hallett, Oklahoma, on February 13, 1923. No stranger to hard work, Milly learned the lesson of recycling early; she and her sisters wore mittens sewn from her father’s worn-out overalls. In 1980 she told the Sauk-Prairie Star that it made her “heartsick” to see the landfill full of things that could have been reused. Milly lived a life of service and giving back. She was a pioneer in plastics recycling, and a fervent disciple of municipal waste recycling.

With tenacity, enthusiasm, and a few good ideas, Milly Zantow, a grandmother and citizen activist from North Freedom, helped launch the recycling revolution in Wisconsin and the nation. From the E-Z Recycling Center that she and friends founded in 1979 in Sauk County, she proved that recycling was not only environmentally sound, but also practical and cost effective. Inspired by a 1978 trip to Japan, a nation that was already recycling consumer waste, she urged local governments and plastic industries in the USA to start recycling programs and to find markets for waste resources.

Working with communities, lawmakers and industry, she helped develop a simple system to identify different plastics with a number code inside a triangle, a system that was adopted in 1988 by the Society of Plastic Industry and is now used worldwide. Recognized for her



foresight and determination, Zantow was also a major contributor to the framing of the 1990 Wisconsin Recycling Law (<http://dnr.wi.gov/topic/Recycling/law.html>) which required municipalities to collect plastic, metal, paper, and glass to keep them out of landfills. This law was seen, at the time, as the most comprehensive state recycling program in the nation.

She also provided advice on setting up recycling programs to municipalities all over the country and internationally. She received awards and recognition for her pioneering work in recycling and for her many contributions as a community volunteer. The conservation legacy of Milly Zantow and other recycling advocates continues, day by day, as citizens recycle their waste, as schools teach the 3Rs of Reduce, Reuse and Recycle, and as municipalities, businesses and industries cooperate to recycle and conserve Wisconsin’s natural resources.

Best known for her pioneering work with post-consumer plastics recycling and recycling municipal solid waste, Milly Zantow was also actively committed to the betterment of her community. She was a frequent volunteer at Sauk Prairie Memorial Hospital and Meals on Wheels. Concerned with endangered species preservation, she was the first administrator for the nascent International Crane Foundation (ICF) in Baraboo, Wisconsin where she volunteered daily with founders George Archibald and Ron Sauey.

Milly was an inspiration, a mentor and a true pioneer. She was an amazing people visionary yet with a common touch, hard working, modest, amazingly persistent (or as she liked to say “bulldog stubborn”) and a truly kind and good person. She could inspire others with her vision and yet was open to others’ ideas and strengths.

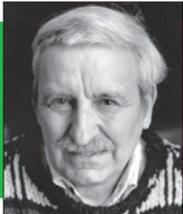


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Hugh Iltis



Christine Thomas



Milly Zantow

Mark Your Calendars

The 33rd Annual Induction Ceremony will be held
Sat., April 22, 2017 at Sentry Theater, Stevens Point.

Renew Your Affiliate Membership

If you made a donation last year – you are an Affiliate Member of the Wisconsin Conservation Hall of Fame.
Continue your membership by donating again this year.

Your membership means that you can take pride in supporting the important educational and recognition program of the Hall of Fame.
Think about it - and plan on giving the Hall of Fame your support every year.

Become part of Wisconsin's conservation history by contributing to the
Conservation Hall of Fame Foundation with your membership.

Help commemorate those who labored in years past to ensure the future of Wisconsin's abundant and diverse natural resources. Keep alive the ideas of those foresight preserved our environment

My tax-deductible donation is enclosed:

- Sponsor (\$25)
- Supporting (\$50)
- Sustaining (\$100)
- Patron (\$500)
- Benefactor (\$1000 or more)

Thank you!

I would like to become a Conservation Hall of Fame Affiliate Member.

Name (individual/group): _____

Mailing Address: _____

E-mail: _____

Please enclose check (see membership levels at left) and mail to:

**Wisconsin Conservation Hall of Fame Foundation Inc.
Schmeeckle Reserve – UW-SP
2419 N. Point Drive, Stevens Point, WI 54481**