



**Wisconsin  
Conservation  
Hall of Fame**

Spring 2011

Volume 17, Issue 1

# New Leaf

*Newsletter of the Wisconsin Conservation Hall of Fame*

[www.wchf.org](http://www.wchf.org)

## FROM THE PRESIDENT

We're well into the beginning of our second quarter century. I'm sure that most of the folks involved "at the beginning" had little idea where we would be by this time - or even whether we would still be here.

I'm pleased to report that we are still here.

We had our first "off-site" induction ceremony in Madison last year when we honored Emily Earley in a special celebration at her residence in Madison.

Friends and family gathered to recognize her and congratulate her.

In January of this year, a new group of advisors to the Hall of Fame held their inaugural meeting. The group, consisting of experienced administrators and planners will be meeting periodically this year to develop ideas to offer the Executive Committee, and to Board of Directors, for directions for the road ahead over the next quarter century. We are sure that they will bring us some new insight on programs and activities for the future.

What will develop is yet unknown - as it was when we first met to form the Hall of Fame Foundation. As new vistas open, we can be sure that we will not lose sight of our original idea of recognizing the passion, and the accomplishments of those who have built the foundation of the conservation ideal. Stay with us as we stretch in new directions.

As you renew your Affiliate Membership with a donation to the Hall of Fame this year, consider inviting a friend to join as well. The more friends we have, the greater flexibility we have in planning innovative ways to carry our message throughout the State.

I hope to see you at the Induction Ceremony on May 7.

- Gene Roark, WCHF President



*W. Noble Clark*



*Stanton W. Mead*



*Dorothy & Jacque Vallier*

## W. Noble Clark, Stanton W Mead and Dorothy and Jacque Vallier - Our Newest Inductees Ceremonies set May 7, 2009 in Stevens Point

The Wisconsin Conservation Hall of Fame this year inducts a researcher, an industrialist and a pair of citizen conservationists who left indelible marks on the environment.

Noble Clark, Stanton Mead and Dorothy and Jacque Vallier are this year's inductees.

Clark was pioneer in the area of soil erosion and flood control and an early advocate of wise land use, especially in rural areas.

Mead emphasized sustained yields on company managed lands and encouraged the initiation of industrial forestry operations programs within the paper industry. He believed trees used by the industry should be replaced, not only as a wise business practice, but also because it was an obligation toward the land and its people.

Through their philanthropy and their love of nature, Jacque and Dorothy Vallier's generous contributions went toward preserving Wisconsin's natural resources and to increase awareness of the state's natural history.

The quartet will join 69 other distinguished inductees to the Wisconsin Conservation Hall of Fame in ceremonies at 10 a.m. Saturday, May 7, 2011 at the Sentry Theater in Stevens Point.

Following are biographical sketches of the inductees:

### **W. Noble Clark**

William Noble Clark (1891-1988) was born in South Dakota and grew up on a farm in Minnesota. He was an early pioneer in the area of soil erosion and flood control and an early advocate of wise land use, especially in rural areas, where he focused his attention. After receiving his bachelor's degree from the UW-Madison in 1915, he taught and was farm manager at the Michigan State University until he returned to UW-Madison where he completed a MS degree. He spent much of his career in research administration for the College of Agriculture and Life Sciences at the University of Wisconsin-Madison.

First as assistant director, and then as associate director, he participated in the growth of the college's research program. It grew from 80 scientists when he arrived in 1927 to 250 scientists by the time he retired in 1962. In 1932 Clark was a supervisor of the first land use and wind erosion project in

Wisconsin. He was an advisor for the Coon Creek Watershed Demonstration Project and the first Chairman the State Soil Conservation Committee. He served as Chairman of the Association of Land Grant Colleges and Universities' Committee on Postwar Agricultural Policy and as a member of the President's Commission on Migratory Labor. With the United Nations, he served as Chairman of the Food and Agricultural

*(Continued on page 2)*

***Mark your calendars:  
The 27th annual Induction  
Ceremony will be held  
Saturday, May 7, 2011  
at Sentry Theater,  
Stevens Point.  
See you There!***

## Board of Directors representing member organizations

- Eugene M. Roark** (President)  
Dane County Conservation League
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- Don Goers**  
Wisconsin Bow Hunters Association
- James C. Cahill**  
Wisconsin Conservation Congress
- Tom Rudolph**  
Wisconsin Land and  
Water Conservation Association
- Tom Muench**  
Wisconsin Outdoor  
Communicators Association
- Robert Englehard**  
Wisconsin Society of American Foresters
- Wisconsin Wildlife Federation**
- Paul Lochner**  
Wisconsin Woodland Owners Association



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## 2011 Inductees (continued from page 1)

Organization (FAO) Mission to Poland during the summer of 1947 and he also served as the first Deputy Director-General of FAO and Acting Director-General until the second Director-General assumed office.

Clarks's emphasis on soil erosion control and the worldwide problems in food supply, led to his efforts to garner funds for research on soil erosion and then he oversaw the research efforts. The results of early findings about erosion are practices that are being encouraged today in major federal and state conservation programs.

Erosion, he wrote, isn't confined to destruction of farmland. "Human lives, as well as property, are often endangered for hundreds of miles along river valley by the floods that start with the uncontrollable runoff of drainage water. Hundreds of thousands of tons of silt are annually carried from our farms and dropped in the rivers - there to obstruct navigation and thus make expensive drainage necessary." Further, Clark wrote, "... erosion is not primarily an engineering problem, but rather one of wise land use." His message was that it's better to prevent erosion rather than trying to control it later.

He championed zoning laws that gave counties the authority to designate land uses, again emphasizing the need to prevent farming in unproductive areas that would be costly to both individuals and society as a whole. Along with the likes of Aldo Leopold, Clark championed reforestation efforts across Wisconsin.

The forward to a collection of radio broadcasts that Clark made over state public radio stations included this caveat, "Mr. Clark makes no claim as a prophet, but he does believe the results of present day research will exert far-reaching influence on the agriculture of the coming generation."

### Stanton W. Mead

Stanton W. Mead (1900-1988), the former president and chairman of Consolidated Papers Inc. in Wisconsin Rapids was born in Rockford, Illinois. His early education was in Wisconsin Rapids schools. Leaving the city, he attended Hotchkiss Preparatory School prior to enrollment in Yale University. Following his graduation from Yale in 1922, Mr. Mead began his career in the paper industry when he joined Consolidated Paper, Inc. He was elected a director in 1927 and was in administration as treasurer, vice president, and president at Consolidated papers until his retirement in 1971.

Mead emphasized sustained yields on company managed lands. He encouraged the initiation of an industrial forestry operations program within the company and hired their first forester in 1930. Mead believed that trees used by the company should be replaced, not only as a wise business practice, but also because it was an obligation toward the land and its people.

Throughout his career, Mead took a keen interest in conservation progress in Wisconsin, particularly in the field of forest management. He was instrumental in the founding of Trees for Tomorrow, Inc., a nonprofit organization of Wisconsin paper and power companies dedicated to the advancement of reforestation in Wisconsin. He was a director of this organization for many years

During his years as a paper manufacturer, he gave time and energy to the successful development of the Wisconsin River to control flood waters and secure an even supply of water for power purposes. He served as director and president of Wisconsin Valley Improvement Company, the company which developed the reservoir system on the Wisconsin River, and which regulates the river's flow.

Mead was active in pollution abatement programs of the former Sulphite Pulp Manufacturers' research league, an organization of United States pulp mills which was organized to find economic, non-polluting uses for by-products of the sulphite pulping process. He was a trustee of this organization when it was organized in 1939 and served as its president from 1954 to 1965.

He was the motivator for the gift to the State of 20,000 acres of land in central Wisconsin. Now known as the Mead Wildlife Area, this gift came about largely as a result of Mead's interest in conservation and the enthusiasm he developed for the project when he discovered the potential value of this area to the entire State. His conservation efforts were recognized in 1968 when he received a special conservation award from the State of Wisconsin

Stanton Mead had a great interest in education and youth projects. He served as trustee for Lawrence College and the Institute of Paper Science, and as a director, vice president and treasurer of South Wood County YMCA.

He was a long time leader in the Boy Scouts and President of Samoset Council, Boy Scouts of America from which he was awarded the America Silver Beaver Award. Mead also received the Region 7 Boy Scouts of America Silver Antelope Award for outstanding service to boyhood in the community, state and nation. He was named "Citizen of the Year" by the Wisconsin Rapids Area Chamber of Commerce in 1959 and the Wisconsin Rapids Rotary Club named him a Paul Harris Fellow in 1981. In 1986 he was inducted into the Wisconsin Forestry Hall of Fame.

### Jacque and Dorothy Vallier

Jacque and Dorothy Vallier. Dorothy and Jacque Vallier were giving spirits who shared a delight for nature, making them a team of conservation philanthropists among Wisconsin's most notable. Their generous contributions to the preservation of Wisconsin's natural resources and to increase awareness of the state's natural history will continue to benefit Wisconsin for years to come

Born in 1910, Dorothy spent summers of her youth at her grandfather, Schlitz Brewery Founder Henry Uihlein's Milwaukee River home. There, the beauty surrounding her piqued her interest in nature and led her to become involved in the Audubon Society, for which she served as a junior member and during her adulthood as a Director on the National Board.

Jacque (1912-1996), who majored in botany at UW-Madison and later earned his Master's Degree from the University of Iowa, worked as a cook's helper or "bull cook" in a relic of a logging camp in the Wisconsin northwoods during his youth. It was there that he "captured a love of wild things, and of wilderness that never left."

Dorothy and Jacque's early enchantment with the natural world never left them. Each was a generous contributor to nature preservation before they married. Dorothy worked in prairie chicken preservation, eventually helping to found the still-active Society of Tympanuchus Cupido Pinnatus (prairie chickens). Jacque created a logging camp replica at Keshena Falls which he donated to the Menominee Indian Tribe.

When the two became a pair, they combined their efforts and personalities to give magnificently to the state of Wisconsin. One of their most remarkable efforts was the donation of the tract of forest land, known as Treehaven, to the University of Wisconsin-Stevens Point. Dorothy and her first husband, Gordon Kummer, started Treehaven as a 600-acre tree farm dedicated to the preservation of the mixed hardwood forest near Tomahawk, Wisconsin

and eventually was expanded to 1200 acres. After Kummer's death and Dorothy's marriage to Jacque, in 1977 the Valliers contacted William Sylvester, a forestry specialist on the natural resources faculty at UW-Stevens Point, to make plans to donate Treehaven to the university. The land came to host one of the nation's leading natural resources education and professional development facilities, cherished by people who visit from all over Wisconsin. Later, the Valliers provided funding for the Dorothy and Jacques Vallier Chair of Ecology in the College of Natural Resources at the University of Wisconsin-Stevens Point.

The Valliers also joined forces to create the Schlitz Audubon Center in Milwaukee, Wisconsin. The land where the center is located is where Dorothy's devotion to nature began - the place of her grandfather's summer home in the Milwaukee area. Dorothy was determined

beginning in the 1960s to thwart the Schlitz Foundation's plans to develop the region, proposing as an alternative that the land remain pristine and be used as an Audubon Society nature center. Dorothy's persistent efforts and Dorothy and Jaques' financial support resulted in the creation of the Center in 1974, where it hosts more children than any other Wisconsin Nature Center and more than any other Audubon center in the United States.

Undeniably, the Valliers made enduring contributions to the State of Wisconsin before they became partners, as did Dorothy's first husband, Gordon Kummer. But the Valliers' legacies will live on together - they were groundbreaking in their generosity to Wisconsin conservation, and it was together that they left their most dramatic impact on the State's resources and people.



*The Board of Directors of the Wisconsin Conservation Hall of Fame Foundation cordially invites you to the 27th Annual Hall of Fame Induction honoring*

*William Noble Clark, Stanton Mead & Dorothy & Jacque Vallier*

**Saturday, May 7, 2011 – 9:00 a.m. CDT**

at Sentry Insurance Theater • 1800 North Point Drive, Stevens Point, Wisconsin

**PROGRAM** 9:00 Coffee  
10:00 Induction Ceremony  
12:00 Buffet Luncheon - \$25/person  
Call for Reservations 715-346-4992

*You are invited to tour the Wisconsin Conservation Hall of Fame at the Schmeeckle Reserve Visitor's Center following the luncheon.*



**Gene Roark**

Gene Roark, President of Wisconsin Conservation Hall of Fame, received the Lifetime Achievement Award from Gathering Waters Conservancy this past September for his environmental protection and land conservation leadership in Wisconsin. Spanning 60 years, Gene's efforts have touched dozens of organizations and includes the co-founding of The Nature Conservancy office in Wisconsin. While a Wisconsin state employee primarily in the area of tourism, he worked with a variety of state agencies including Department of Natural Resources, always promoting Wisconsin's attractions in environmentally sound ways.

For more details go to page 4 of the Fall 2010 issue of *Crosscurrents* [http://gatheringwaters.org/assets/documents/crosscurrents/crosscurrents\\_fal\\_2010\\_forWEB.pdf](http://gatheringwaters.org/assets/documents/crosscurrents/crosscurrents_fal_2010_forWEB.pdf)

**New Book by WCHF Inductee**

Harold C. Jordahl, Jr., 2005 Wisconsin Conservation Hall of Fame inductee, has authored a new book, with Annie L. Booth, entitled *Environmental Politics and the Creation of a Dream*. It is a detailed and extensive personal memoir relating to his years of dedication to preserving the environment and his fight to preserve the Apostle Islands National Lakeshore in Lake Superior as a national park. Included are not only his own personal recollections, but also those of prominent figures such as Wisconsin Senator Gaylord Nelson and President John F. Kennedy along with insights about all the others who helped champion the preservation of the Apostle Islands National Lakeshore.

**Past Inductee Deaths**

It is our sad task to make you aware of the passing of several Wisconsin Conservation Hall of Fame inductees.

- Ruth Hine*, inducted in 2010, passed away on February 23, 2010.
- Harold "Bud" Jordahl*, inducted in 2005, passed away on May 11, 2010
- Lorrie Otto*, inducted in 1999, passed away on May 30, 2010
- Cid Vig*, inducted in 2005, passed away October 31, 2010

Our condolences to their families and to the residents of the State of Wisconsin for our loss of these note-worthy conservationists.

**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE CONTACT:**  
**Earl Spangenberg**  
**PHONE: 715/341-4127**  
*This news release is also available on the web at [www.wchf.org](http://www.wchf.org)*  
*For digital photos, contact: Donna VanBuecken at [wchfresource@newbc.rr.com](mailto:wchfresource@newbc.rr.com)*



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## -- Member Organization Profile --

### Wisconsin Society of American Foresters

(Note: the following is abstracted from the W-SAF web page at: <http://www.wisaf.org/stratpln.htm>)

The Wisconsin Society Of American Foresters aims to be an advocate for scientific and environmentally sound forestry, and to be an active player and recognized authority on forestry and forestry related issues. Further, the Society works to be a leader in natural resource education for the public and the profession, and to provide opportunities for fellowship and promote a sense of community within the natural resource profession.

In accordance with these goals, the Society will advance the science, education, technology, and practice of Forestry, enhance

the competency of its members, and establish professional excellence. Members of the Society will use the knowledge, skills, and conservation ethic of the professional to ensure the continued health and use of forest ecosystems, and the present and future availability of forest resources to benefit society, and to serve the unique needs of the profession and the citizens of Wisconsin.

To carry out its mission, the Society aims to ensure the understanding, awareness and commitment to the SAF Forester's Code of Ethics by its members, to work collaboratively

with forestry employers in pursuit of shared goals, to lead efforts to increase technical competence and provide opportunities for leadership skill development, and to strengthen partnerships with institutions committed to forestry and natural resource education. In addition, the Society will work to provide timely professional opinion on emerging issues, to increase the visibility and credibility of the Society of American Foresters to the general public, the State Legislature, and other organizations, and to seek active participation in regional and national society affairs.

Become part of Wisconsin's conservation history by contributing to the **Wisconsin Conservation Hall of Fame Foundation** with your membership.

*Help commemorate those who labored in years past to ensure the future of Wisconsin's abundant and diverse natural resources. Keep alive the ideas and ideas of those who foresight preserved our environment.*

My tax-deductible donation is enclosed:

- Sponsor (\$25)
- Supporting (\$50)
- Sustaining (\$100)
- Patron (\$500)
- Benefactor (\$1,000 or more)

*Thank you!*

*I would like to become a Conservation Hall of Fame Affiliate Member*

Name (individual/group) \_\_\_\_\_

Mailing address \_\_\_\_\_

E-mail \_\_\_\_\_

*Please enclose check (see membership levels at left) and mail to:*

**Wisconsin Conservation Hall of Fame Foundation Inc.**  
**Schmeeckle Reserve - UW-SP**  
**2419 N. Point Drive**  
**Stevens Point, WI 54481**