Wisconsin Conservation Hall of Fame Foundation, Inc.



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2021 Induction Ceremony Sponsorship Information for the Wisconsin Conservation Hall of Fame

Overview

The 2021 Induction Ceremony will be a series of four free live events held on a virtual platform throughout **Saturday, April 24, 2021**. Each event will be 45 minutes to one hour in length and honor one Wisconsin Conservation Hall of Fame (WCHF) inductee: Gary Eldred, 2021 Inductee; Stephen Born, 2020 Inductee; Jens Jensen, 2020 Inductee; and Stanley Temple, 2020 Inductee. Each event will feature two presenters as well as a speech or presentation by the inductee (if living). WCHF President Patty Dreier will be the master of ceremonies. Each ceremony will include a short video about the WCHF and a video presentation of each inductee's legislative citation. Each ceremony will highlight 2021 Sponsors. Each event recording will be posted on the WCHF website for viewing later by those who cannot participate in the live event and as a lasting record about each conservation champion.

Sponsorship Opportunities

Sponsorships are invited from organizations and individuals beginning at the \$250 level. Every 2021 Induction Ceremony Sponsor will be recognized during <u>each</u> of the four virtual events. Sponsor donations will offset event costs and create opportunities for Sponsors to show support for the WCHF and the conservation heroes highlighted through achievement of its mission each year. Creating virtual events for the first time provides an opportunity to reach a wider audience than ever before and produce video clips to serve as historical archives of the inductees.

Sponsors will be recognized in several ways:

- 1. On the WCHF website,
- 2. During each of the four virtual induction ceremony events,
- 3. In a February WCHF e-newsletter and in ceremony-related blogs leading up to the April 24, 2021 events,
- 4. In promotional outreach for the induction ceremony.

The sooner a Sponsor signs on, the more promotional outreach opportunities they will have on our event timeline.

Become a Sponsor

Deadline for Sponsorships: **April 1, 2021**. Sponsor donation minimum: \$250.00.

To become a Sponsor, contact Sunshine Buchholz, WCHF Administrative Assistant at wchfame@gmail.com or 715-572-1052 (cell).