

Plucky Mrs. Max Schmitt Does More Than Share for Exposition

By GORDON MacQUARRIE

When the Wisconsin Outdoor Exposition opens at the Milwaukee Auditorium next Sept. 16, to run for nine days, a plucky little woman from Wauwatosa is going to make a supreme effort to attend it. She is Mrs. Max J. Schmitt, 1912 N. 84th st., and her reason for wanting to attend is because, long ago, she had an idea that such an Exposition was just what Wisconsin needed.

But Mrs. Schmitt may not get to the Auditorium. She has been seriously ill since April, 1948. Confined to her home all the time, and only up and around a few hours of each day, Mrs. Schmitt nevertheless has found the time to keep in touch with her conferees in the Milwaukee County Conservation Alliance, sponsor of the exposition.

The Schmitt telephone must be one of the busiest in Milwaukee, and the Schmitt residence has been a meeting place for the alliance Exposition committee who are only too happy to help keep

Mrs. Schmitt interested in conservation affairs.

Mrs. Schmitt has been an important factor in state conservation for a long time. When she



Mrs. Max Schmitt

became critically ill many of her friends feared that the numerous causes of conservation had lost a friend. Such was not the case. The determined woman kept up all her contacts via telephone, and as she plugged away boosting and promoting conservation causes those old friends stuck by her. They also asked her to help, and she is doing just that.

Right now her consuming passion is the Outdoor Exposition, because she knows that it will be a significant contribution to conservation progress in Wisconsin. While her doctor has ordered her to conserve her strength, this reporter would not be surprised if, before long, Mrs. Max Schmitt goes out to sell Exposition tickets.

In the 15 years in which Mrs. Schmitt has been a conservation force in this state she has spent

thousands of dollars of her own money traveling about the state. Up to the time of her illness, there was hardly an important conservation meeting or legislative hearing which she did not attend.

Mrs. Schmitt became interested in conservation 15 years ago when she became a leader of junior gardeners affiliated with the Wisconsin Garden Club federation. She discerned that conservation meant something bigger than growing flowers and soon she was active in the Wisconsin Wildlife federation. When the Wisconsin Conservation league was formed she was in the front ranks.

Mrs. Schmitt is a born fighter. For half of her life she has battled against ill health. Her husband is a Milwaukee businessman. Her oldest daughter, Maxine, is taking postgraduate work in science at the University of Wisconsin and her other child, John, is a sophomore at the university.

There's no telling what an aroused woman, interested in conservation, will do. Mrs. Schmitt has called up senators and representatives and governors and alternately pleaded, threatened and heckled. They all respect her. They know she is a citizen who just asks the opportunity to give more to her community than she takes from it. That's why they listen.

And that's why she is burning up those telephone wires now to do all she can to make the Wisconsin Outdoor Exposition a success.

Push to Buy Charles Bout

Lesnevich, who will weigh about 180 pounds, did road work at his camp in Summit, N. J., Tuesday morning. Then he broke camp and went by automobile to his home at Cliffside Park, N. J., where he will remain until the weigh-in.

Charles was favored at 17-5 by most bookmakers. They quoted 8-5 against Charles scoring a knockout, and 6-1 against Lesnevich scoring one.

Although the 15 round bout will be recognized as a title fight by the National Boxing association, Chairman Eagan of the New York state athletic commission Monday again refused to grant title recognition. His commission is not a member of the NBA.

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