

## NORTHWEST NEWS

Wins MacQuarrie Award—

# Conservation Honor Goes to Don Johnson

MADISON (Special) —Don L. Johnson, 33, Menomonie, writer of the Eau Claire Leader and Daily Telegram column, "Outdoors" will receive the Gordon MacQuarrie award here today.

It will be the third time the award of \$100 cash and a bronze medallion has been made "for outstanding achievement in telling the conservation story." Awards in 1958 and 1959 went to Russell Lynch of the Milwaukee Journal and Ben Lewis of the Wausau Record - Herald.

A FOUNDATION presents the award annually to help "improve communication between the conservation scientist and the general public" in honor of MacQuarrie, conservation writer for the Milwaukee Journal who died in 1956.

The group also presents a graduate scholarship to a student at the University of Wisconsin who is interested in combining conservation and journalism studies in preparation for a career in the field "as funds permit and worthy candidates appear".

President of the foundation is Walter E. Scott, Madison. He will make the presentation to Johnson at a Wisconsin Conservation Congress session here.

JOHNSON, Menomonie bureau manager for the Eau Claire Leader, has been with the Eau Claire papers since 1951, coming from Neillsville where he was employed by the Clark County Press.

His fresh, freely expressed viewpoints on conservation matters and warmly descriptive columns on fishing, hunting, trapping, camping, dogs, guns, and other outdoor topics have attracted thousands of readers in northwest Wisconsin.

Johnson grew up in Milwaukee after spending much of his boyhood on a Buffalo County farm. A graduate of the University of Wisconsin, he served in the South Pacific in the Navy during World War II. Married, he and his wife have two children and live in Menomonie.



DON JOHNSON