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Consolidated

News Release

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FOR IMMEDIATE RELEASE

Former Consolidated President Dies

WISCONSIN RAPIDS, WIS. - Stanton W. Mead, 88, former president of Consolidated Papers, Inc., died today as a result of a brain tumor.

Services will be at 2 p.m., Tuesday, November 15, at the United Church of Christ, First Congregational Church, Wisconsin Rapids. The Rev. Calvin Fischer will officiate, and burial will be at the Forest Hill Cemetery.

* Mead was president of Consolidated Papers, Inc. from 1950 to 1966. A member of the company's board of directors since 1927, he joined the company in 1922 and served as treasurer and as a vice president before becoming president.

At the time of his death, Mead continued to serve on the company's board of directors and as president of Mead Realty Corporation, a company subsidiary that owns and operates a commercial building (Mead Witter Block) in downtown Wisconsin Rapids.

* Throughout his career, Mead took a keen interest in conservation programs in Wisconsin, particularly in the field of forest management. He was instrumental in the founding of Trees for Tomorrow, Inc., a nonprofit organization dedicated to the advancement of reforestation in Wisconsin. He was a director of this organization for many years. Consolidated's forestry operations were

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begun at his urging in 1930. He hired the company's first forester and fostered sound forest management techniques to provide sustained yields from company lands. He was inducted into the Wisconsin Forestry Hall of Fame in 1986.

During his years as a paper manufacturer, Mead gave time and energy to the successful development of the Wisconsin River to control flood waters and secure an even supply of water for power generation. He served as president of Wisconsin Valley Improvement Company, the company which developed the reservoir system and which regulates the river's flow and has been a director of that company from 1950 until early 1988.

In 1959, Mead provided the motivating force behind Consolidated's gift of 20,000 acres of land in Wood, Portage and Marathon counties to the State of Wisconsin for wildlife conservation purposes. Now known as the Mead Wildlife Area, this gift came about largely as a result of Mead's interest in conservation and the enthusiasm he developed for the project when he discovered the potential value of this area to the entire state. His conservation efforts were recognized in 1968 when he received a special conservation award from the State of Wisconsin.

Mead was active in pollution abatement programs of the former Sulphite Pulp Manufacturers' Research League, an organization of United States pulp mills which was organized to find economic, nonpollutional uses for by-products of the sulphite pulping process. He was a trustee of this organization when it was organized in 1939 and served as its president from 1954 to 1965.

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Outside of business, Mead supported education, civic projects and youth programs. He served as trustee of Lawrence University and the Institute of Paper Chemistry, and as a director, vice president and treasurer of South Wood County YMCA. Mead was a long-time leader in the Boy Scout program on the local, district and Council levels. In 1950, he was awarded the Boy Scouts of America Silver Beaver Award (Samoset Council) for outstanding service to scouting programs, and the Region 7 Boy Scouts of America Silver Antelope Award in 1961 for outstanding service to boyhood in the community, state and nation. He was president of Samoset Council, Boy Scouts of America, from 1954 through 1957. He was named "Citizen of the Year" by the Wisconsin Rapids Area Chamber of Commerce in 1959. He served on the City of Wisconsin Rapids Park and Recreation Commission for 42 years, retiring in 1981. In the same year, he was named a Paul Harris Fellow by the Wisconsin Rapids Rotary Club for his tenure, service and contribution to that organization. He was a Rotarian for 59 years.

Mead received his early education in Wisconsin Rapids schools and attended Hotchkiss Preparatory School prior to enrollment in Yale University where he graduated in 1922.

Mead was born in Rockford, Illinois, on September 2, 1900. He is the son of George W. Mead and Ruth Witter Mead. His father was instrumental in the development and management of Consolidated beginning in 1902 and was president from 1916 until his retirement in 1950. Stanton Mead married Dorothy Williams in 1926 who preceded him in death in 1966. He married Vi Jens Schultze in 1968 who died in December 1987. He is survived by the three children of his first

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marriage: George W. Mead, II, Wisconsin Rapids; Gilbert D. Mead, Greenbelt, Maryland; and Mary M. LaMar, Madison; and eleven grandchildren and eight great grandchildren. He is also survived by a sister, Emily Mead Bell. A brother, Walter L. Mead, preceded him in death.

Friends may call at the Mead home from 4 to 7 p.m., Monday, and at the church from 1 to 2 p.m., Tuesday. Memorials may be designated to the United Church of Christ, First Congregational Church, Wisconsin Rapids, or to the St. Joseph's Hospital Hospice, Marshfield.

Consolidated Papers, Inc. is a leading producer of enamel printing papers used by national magazines and commercial printers. Headquartered in Wisconsin Rapids, the company operates seven plants in central Wisconsin and employs 4,300 men and women.

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