



Wisconsin Conservation Hall of Fame Foundation, Inc.

Schmeckle Reserve – UW-Stevens Point
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2022 Induction Ceremony Sponsorship Information for the Wisconsin Conservation Hall of Fame

Overview

The 2022 Induction Ceremony will be a series of free live events held on a virtual platform **April 19, 2022**. Gordon Bubolz, Arlen Christenson and Kathleen Falk will be inducted in 2022. Each event will be 45 minutes to one hour in length and honor one Wisconsin Conservation Hall of Fame (WCHF) Inductee. Each event will feature presenters as well as an interview with the Inductee or Inductee's Representative. Each ceremony will include a short video about the WCHF and a video presentation of each Inductee's legislative citation. Each ceremony will highlight the 2022 Sponsors. Your sponsorship will become a permanent part of each of the 2022 Inductees' event recordings posted on the WCHF website and YouTube channel. Supporting the Induction events is a way to be part of a lasting record about our conservation champions. Event website: wchf.org/2022-induction-events/

Reach

The four online 2021 Induction Events reached over 300 live viewers from around the world. More than 100 additional people signed up to receive the event recordings. Countless others have watched the recordings archived on our website and YouTube channel. Becoming a Sponsor is a great way to generate recognition for your organization with new audiences.

Sponsorship Opportunities

Sponsorships are invited from organizations, businesses and individuals. Every 2022 Induction Ceremony Sponsor will be recognized during each of the virtual events. Sponsor donations will offset event costs and create opportunities for Sponsors to show support for the WCHF and the conservation heroes being honored.

Sponsors will be recognized in several ways:

1. On the WCHF website
2. During each of the virtual induction ceremony events
3. In a WCHF e-newsletter and in ceremony-related blogs leading up to the events
4. In promotional outreach for the induction ceremony

The sooner a Sponsor signs on, the more promotional outreach opportunities they will have on our event timeline.

Sponsor Levels

Gold - \$1000.00 and above

Silver - \$500.00 - \$999.99

Bronze - \$250.00 - \$499.00

Sponsors at higher levels will be placed more prominently in promotions.

Become a Sponsor

Deadline for Sponsorships: **March 18, 2022**.

Questions: contact Sunshine Buchholz, WCHF Executive Assistant, at wchfame@gmail.com or 715-346-4992

Celebrating, Advancing, and Sharing Wisconsin's Conservation Legacy